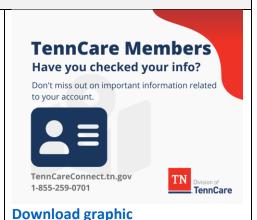
Unwinding Sample Social Media Messages: Phase I

Phase 1

Message 1:

Don't miss out on important health coverage information from TennCare! It's time for members to connect and confirm their contact information. (computer emoji) Visit TennCareConnect.TN.gov (phone emoji) Call 1-855-259-0701



Message 2:

Have you moved recently? It's important that TennCare has your most current mailing address, phone number and email address so they can reach you with information about your health coverage. (computer emoji) Visit TennCareConnect.TN.gov (phone emoji) Call 1-855-259-0701



Message 3:

Attention #TennCare and #CoverKids members: It's time to update your contact information! Make sure TennCare can reach you with important updates about your health coverage.

(computer emoji) Visit TennCareConnect.TN.gov (phone emoji) Call 1-855-259-0701



Message 4:

Are you a <u>#TennCare</u> or <u>#Coverkids</u> member? You should confirm your address on file is up-to-date. If you've moved remember to update your address within 10 days. To update your address, set up a TennCare Connect account by visiting

https://tenncareconnect.tn.gov/ or calling TennCare Connect at 855-259-0701.

TennCare and CoverKids Members Remember to update your address within 10 days of Moving. It's easy! Set up a TennCare Connect account to manage your information or call 855-259-0701 TN Division of TennCare Download graphic

Message 5:

Updating your contact information for #TennCare or #CoverKids is easy! Visit TennCareConnect.TN.gov to report any changes and make sure we can reach you with important information about your health coverage.

